



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-11-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE 306
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
397767	09-06-2012	09-11-2012	1	LINDA MCMAHON FOR SENATE 2012	LINDA MCMAHON FOR SENATE 2012	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
1308		242815	PHILADELPHIA	D. PARKER	09-12-2012	09-16-2012	M (Broadcast Month, Cycle 1)	N	242815								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1308																	
1	09-12-2012	09-14-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30			1	1	1			3	2,000	3	6,000.00
2	09-12-2012	09-14-2012	09:00AM – 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30			1		1			2	800	2	1,600.00
3	09-12-2012	09-14-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)	7	30			1	1	1			3	1,200	3	3,600.00
4	09-12-2012	09-14-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)	7	30			1	1	1			3	1,700	3	5,100.00
5	09-12-2012	09-14-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30			1	2	1			4	3,200	4	12,800.00
6	09-12-2012	09-14-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)	7	30			1	1	1			3	1,800	3	5,400.00
7	09-12-2012	09-16-2012	06:15PM – 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30			1		1		1	3	2,000	3	6,000.00
8	09-12-2012	09-16-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)	7	30			1		1		1	3	4,000	3	12,000.00
9	09-14-2012	09-14-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)	7	30					1			1	5,000	1	5,000.00
10	09-15-2012	09-15-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						1		1	300	1	300.00
11	09-15-2012	09-15-2012	08:00PM – 11:30PM	SP: COLLEGE FOOTBALL SAT. PRIME (7510)	7	30						1		1	4,000	1	4,000.00
12	09-16-2012	09-16-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)	7	30							1	1	4,000	1	4,000.00
A 13	09-15-2012	09-15-2012	12:00PM – 07:00PM	SP: COLLEGE FOOTBALL SA 12PM-7P (7509)	7	30						1		1	4,000	1	4,000.00
A 14	09-12-2012	09-13-2012	06:00AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30			1	1				2	1,500	2	3,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 397767	Contract Dt 09-06-2012	Revision Dt 09-11-2012	Rev# 1	Advertiser LINDA MCMAHON FOR SENATE 2012	Brand LINDA MCMAHON FOR SENATE 2012	Product Code POLITICALS	Station/Market WABC - NEW YORK											
Agency Est# 1308		CMS # 242815	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 09-12-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 242815									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1308															
															Contracted Gross Total:		31	72,800.00
															Actual Gross Total:		31	72,800.00
															Agency Commission:			10,920.00
															Net Total:			61,880.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Sep 12		5,000.00		0.00		72,800.00		0.00						72,800.00				
TOTAL		5,000.00		0.00		72,800.00		0.00						72,800.00				

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